

FACILITIES MATTER

Clean and convenient restroom facilities improve the shooting sports for Coaches, Parents, and Athletes.

During the 2024 SCTP Clay Target Championships we piloted how improved restroom facilities affect athletes, parents, and coaches. We provided two restroom trailers (complete with power, water, and air conditioning) to supplement the standard port-a-let chemical toilets available on the far bank of skeet fields. We then surveyed over 250 athletes, parents, and coaches throughout the week to get their feedback.

The main findings of the pilot and its survey are striking, but not surprising.

- **More than 80% of all categories of participants rated having the better restrooms as a “major improvement” or “life changing improvement”**
- **Females (athletes, coaches, and family members) rate the importance of having better facilities available higher than males.**
- **The trailers provided more than just clean restroom to participants.**

Clean and convenient restroom facilities have multiple purposes.

Through our pilot and survey we also learned the importance of facilities to athletes, parents, and coaches. Athletes, especially female athletes, used the facilities to adjust their clothing, fix their hair, apply sunscreen, and wash their hands before taking the field. Parents and coaches — many of whom spent hours on the fields — were willing to stick around longer to support their athletes.

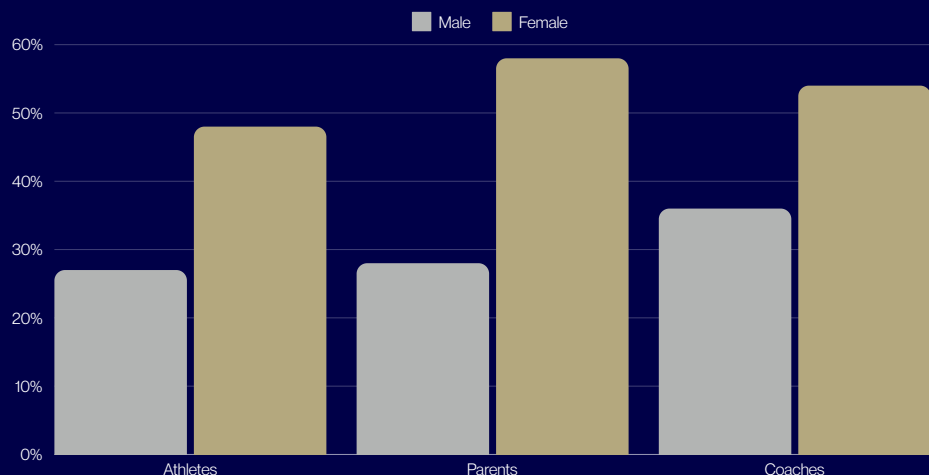
CONCLUSIONS

Facilities can act as a barrier to the shooting sports for the people that matter the most.

The youth shooting sports competes for youth time and parent support against the growing number of youth activities offered by schools and communities. The facilities offered by these activities matter — especially when they are considered basic amenities. Clean, convenient, and comfortable restrooms can be a powerful amenity that attracts and keeps athletes and the parents and coaches that support them in the shooting sports.



Percent of Athletes, Parents, and Coaches that Rated Improved Restrooms as a “Life Changing Improvement”



3RIVERS

Shooting ★ Sports ★ Academy

Breaking barriers to the youth shooting sports